

Design a Road Safety Banner

 **Road Safety Week**
19-25 November 2018



Recognition Express is delighted to have teamed up with the road safety charity Brake for the tenth year running to help promote Road Safety Week to schools across the UK.

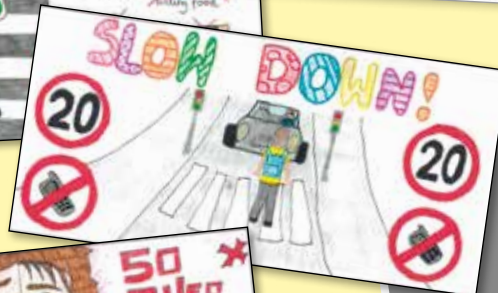
We are inviting pupils aged 4 - 11 from your school to enter this competition by creating a banner design to help raise awareness about road safety.

There will be **twelve prize winners**, each of whom will have a large-scale banner featuring their winning design printed for display outside their school during Road Safety Week (19th - 25th November) to encourage road users to be more aware of keeping people riding bicycles and motorbikes safe.

In addition, winning schools will receive a high-visibility drawstring bag for each child and the pupil behind the winning design will receive a special personalised award.

- This year's official Road Safety Week theme is **Bike Smart** which gives your budding artists plenty of scope to come up with a great design.
- We are looking for bold, eye catching designs. Remember your road safety banner could be displayed outside school premises, so make sure it attracts attention!

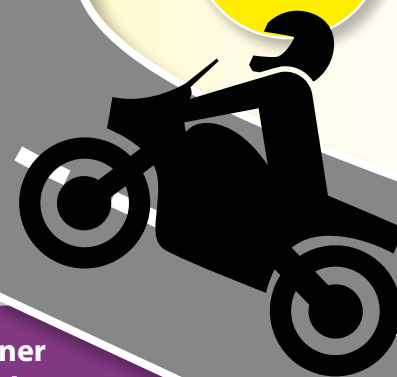
Winners will have their design printed for their school and some of last year's winners made it in to the paper.



Some winning entries from 2017 competition



THINK BIKE!



Win!

12 prize winners receive a banner of their design for their school!

IT'S EASY TO ENTER:

On the reverse of this leaflet you will find a design template which can be photocopied and completed for each design entry. Please ensure you include the pupil's full name and age.

Free annual membership to Brake for each participating school:

This includes a Road Safety Week e-action pack with downloadable posters and tips on activities that schools can run, as well as on-going news bulletins.

Please note that the deadline for sending entries is **Friday 12th October 2018**.

Winners will be announced prior to Road Safety Week which takes place on 19th - 25th November 2018.

N.B. Winning schools and pupils who submit designs may be asked to participate in local publicity.

Please make sure a parent or guardian signs the form of the child on the reverse.





Design a Road Safety Banner

12 prize winners receive a banner of their design for their school!

 **Road Safety Week**
19-25 November 2018

Please place your design within the boundary of the box below and good luck!!

Pupil's Name:..... Age:.....

Class:

School & Address:.....

.....

School Telephone Number:..... Point of Contact:

Disclaimer: The parent or guardian gives full permission for their child's name and photograph to be used in publicity material and published in the media. Parent/Guardian Signature:.....

Please return all your entries with a compliment slip in one envelope to:

Road Safety Week Competition 2018, Recognition Express Limited, Unit 2 Cartwright Court, Forest Business Park, Bardon, Coalville, Leicestershire LE67 1UE